

hope in play

GLOBAL FC

IMPACT REPORT

2020

GlobalFC

Futbol.Community.

PREPARED BY
MARIYA D GOODBRAKE

WHERE WE ARE NOW

2020: In the most unpredictable year,
we experienced exponential growth

Although the COVID-19 pandemic has tested us in many ways, I am proud of how we are continuing to honor our core values and commitments during this time. Thanks to our staff and board of directors, we have quickly and strategically pivoted as an organization to ensure that some of the most vulnerable in our Kansas City community are not left behind. We would like to thank the executive board for their dedication, wisdom and

guidance. Our success would not have been possible without the dedication of our volunteers and support of donors. We are also deeply inspired by our employees' resilience, creativity and spirit, and forever grateful for the countless ways they are making our organization, and our world, a better place.

Let us all march into 2021 with hope, determination and kindness for one another.

-Mariya Goodbrake

It is a time of unprecedented change, but also of boundless opportunity to rise as a more resilient community.

FOOD RELIEF EFFORTS DURING COVID-19

24 WEEKS **200 +** VOLUNTEER HOURS **25,000 +** MEALS DELIVERED

"Alone we can do so little; together we can do so much." - Helen Keller

PROGRAMMING HOURS 2020

Are you ready for these staggering numbers?



- 312 Practice hours
- 72.5 Game hours
- 60.5 Camps/ clinic hours
- 30 In-class player/coach training
- 118.5 Coach license training
- 10 Miscellaneous hours

605 TOTAL HOURS
SOCCER
PROGRAMMING



- 207 Academic Enrichment Initiative
- 20 Next Steps program
- 66 Education trainings
- 9 Education workshops
- 65 Staff development

366 TOTAL HOURS
EDUCATION
PROGRAMMING



- 403.7 Matched Mentor hours
- 333.6 Team Mentor hours
- 22 Game day mentoring hours
- 35.75 Mentor training
- 38 Community service project hours
- 27.25 Staff development

860 TOTAL HOURS
MENTOR/YOUTH
ENGAGEMENT



1830.8
TOTAL PROGRAMMING
HOURS IN 2020

- ★ 132 TOTAL TRAINING HOURS
- ★ 211 TOTAL STAFF & COACH DEVELOPMENT HOURS
- ★ 43 TOTAL SPECIAL EVENTS HOURS

VOLUNTEER HOURS 2020

Are you ready for even more staggering numbers?
Global FC volunteers are change agents



- 3060 Volunteer practice hours
- 665 Volunteer game hours
- 12 Volunteer tournament hours
- 121 Volunteer camps/ clinics hours
- 40 Volunteer in-class training hours
- 118.5 Volunteer coach license training hours
- 20 Miscelanous soccer hours

**4056.5 TOTAL
SOCCER
PROGRAMMING
VOLUNTEER HOURS**



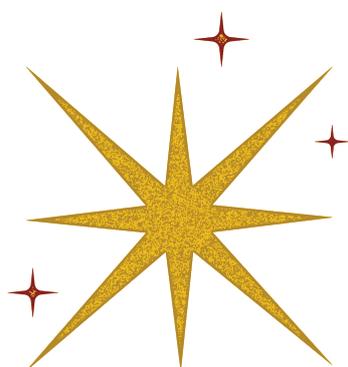
- 1631 AEI Volunteer hours
- 400 Next Steps program volunteer hours
- 188 Education trainings volunteer hours
- 140 Education workshops volunteer hours

**2359 TOTAL
EDUCATION
PROGRAMMING
VOLUNTEER HOURS**



- 737.3 Mentor volunteer hours
- 2331 Youth engagement (in person/virtual)
- 718 Family engagement volunteer hours
- 88 Game day mentoring volunteer hours
- 51.25 Volunteer training hours
- 76 Community service volunteer hours
- 306.5 Special events volunteer hours

**3945 TOTAL
MENTORING
PROGRAMMING
VOLUNTEER HOURS**



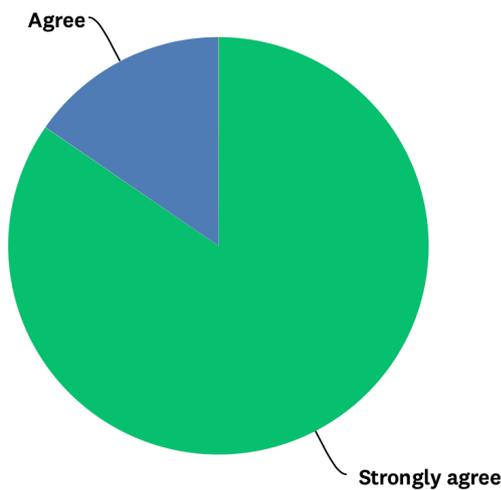
**10,362
TOTAL VOLUNTEER HOURS
IN 2020**

ORGANIZATION CULTURE

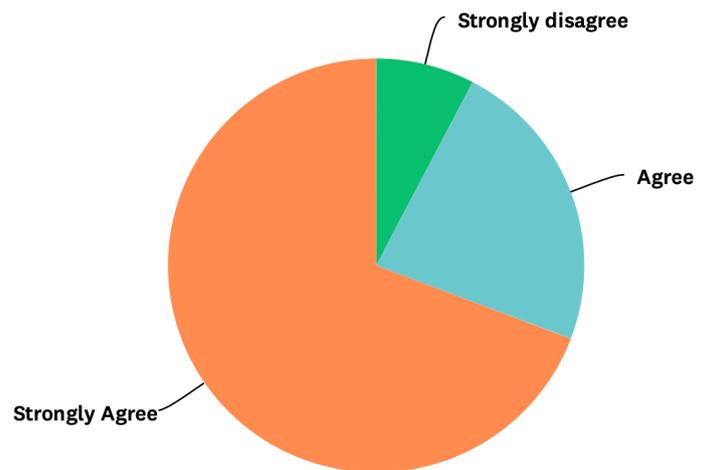
30 veteran GFC volunteers were asked to complete this important survey so that we could assess the health of our organization culture and to determine the areas needing improvement. Here are a few of our findings. **Email info@branch-global.com for the full culture report**

GLOBAL FC CULTURE SURVEY

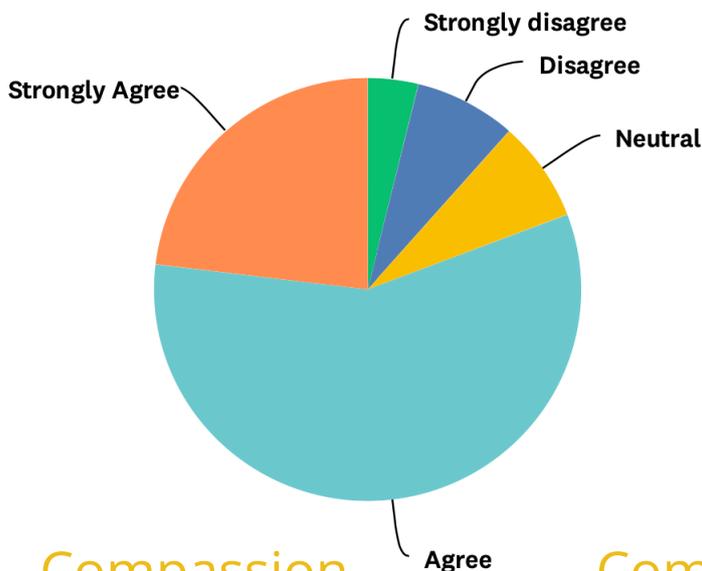
The Global FC model is unique & impactful



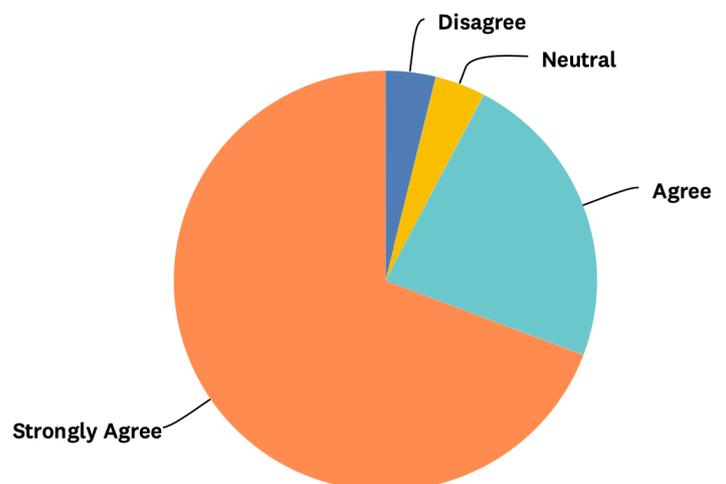
Global FC staff and volunteers are highly committed to excellence in their roles



Global FC is well managed



The mission and goals of Global FC make me feel my role is important



Compassion.

Community.

Collaboration.



September 2019



SOCCER PROGRAM

2020 Year Review



ALLIANCE WITH KCSG

Two of Kansas City's premier youth soccer organizations have teamed up in the form of a Community Alliance, aimed at increasing opportunities for underserved youth to cultivate critical life skills through the game of soccer, while making a positive impact in the community. Global Futbol Community (Global FC) and Kansas City Scott Gallagher (KCSG) are changing soccer in Kansas City.

COACHING EDUCATION

In 2020 we had 8 coaches complete the U.S. Soccer Grassroots license and one complete their U.S. Soccer D License. We are proud to announce that all of our coaches are Grassroots qualified, and four of our 12 coaches are D licensed.

ODP STATE POOL

What a way to closeout our 2020 soccer season. We had 6 players from 3 different age groups make it to the Kansas Youth Soccer Olympic Development State Pool. These teams are made up of the top 20 players in the state of Kansas.

JOIN OUR FUTBOL COMMUNITY

One of the amazing things that happened during 2020 was the outpouring of donations from organizations, schools and companies to our soccer program. From balls, pop-up goals, cones, bibs, shorts, bags, coaches gear and complete uniform sets for our older teams, we cannot thank the Kansas City community enough for your continued support.



CREATING A NEW PATHWAY

Global FC and Kansas City Scott Gallagher(KCSG) came together in 2020 to explore ways they can partner to enhance the game of soccer by breaking barriers to participation.

During the Fall season the Director of Coaching from KCSG worked with Global FC's Director of coaching to identify players that might be ready to play at the Ademey level. One of the opportunities this alliance will provide is for our players, who are ready, to have the chance to play for some of the top academy teams in the area.

Since the start of the season 8 players from three different age groups have guest played for KCSG's top Academy teams. The alliance between the two clubs has been incredible, we've seen our players and teams raise their game to another level.

SOCCKER IN 2020

Wow, what a year!

Who would have thought that 2020 would have been one of the most successful year our soccer program has seen?

After a great start to our 2020 Spring season, the league was shut down due to COVID-19. All leagues, training and gatherings were done for the foreseeable future. It was a strange time for coaches and players, but it was also an important time to continue to communicate.

Our players use soccer as an escape, they use soccer as a release and now that was gone, but not for long.

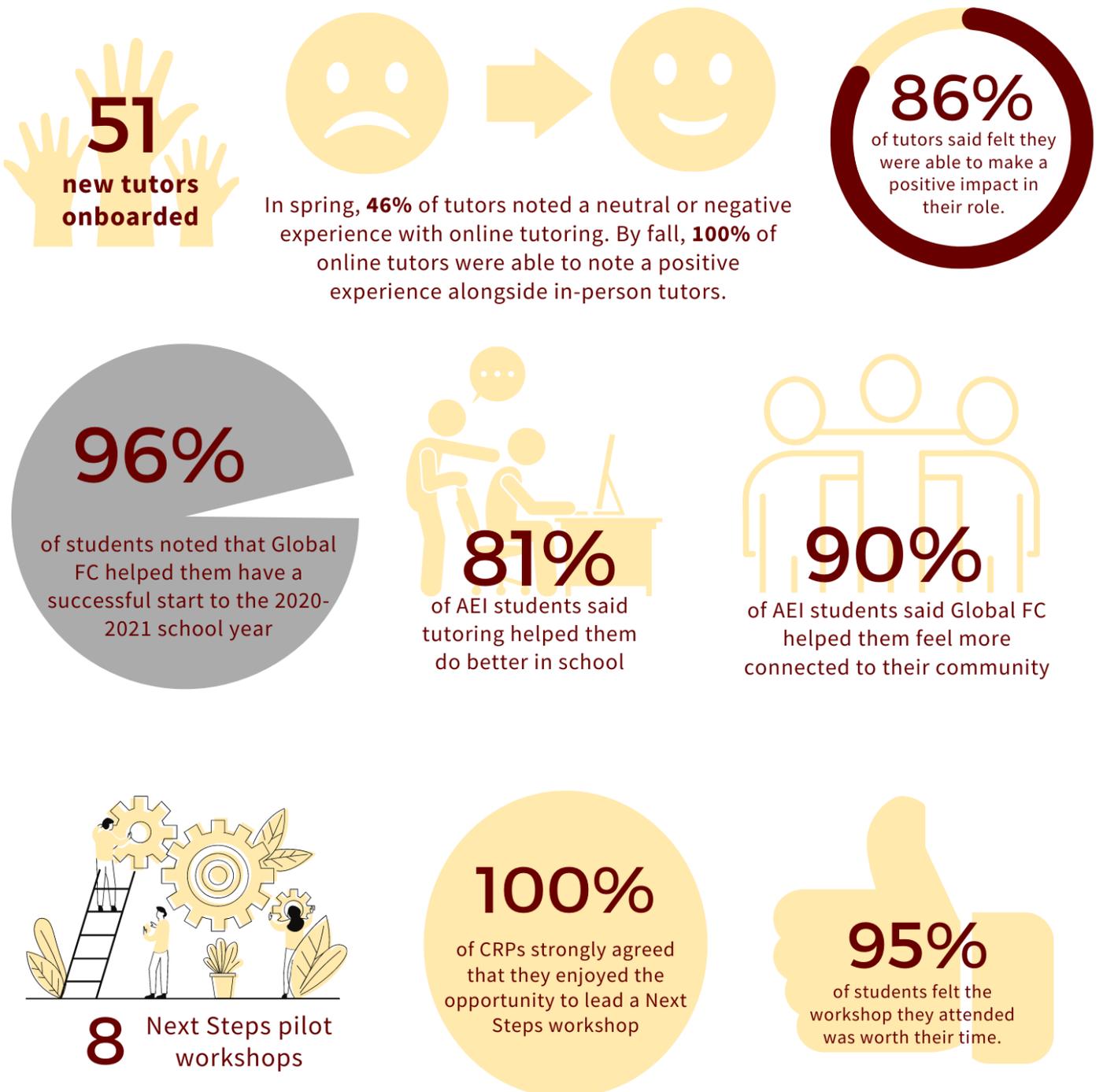
Our coaches started sending the players training sessions they could do alone, they also started to send weekly video messages asking how the players were doing and explaining a bit more about what was going on.

As restrictions began to ease on the city the league put out a start date and the State Associations put out training guidelines, our coaches and teams began to train.

Masks, hand sanitizer and social distancing while training became the norm. Our coaches did an amazing job of coming up with innovative trainings sessions that followed all guidelines.

2020 EDUCATION OUTCOMES

The global health pandemic that caused Kansas City to declare a state of emergency in March forced a majority of Global FC youth to participate in distance learning which presented a huge challenge in programming and engagement. Nevertheless, in the midst of all the uncertainty and change, students remained resilient and community member continued to rise up and support the most vulnerable, even allowing our Education Program to pilot its first year of Next Steps.





"I enjoyed meeting all the kids and know they're all very bright, so I enjoy being able to foster their learning. Every session has been so organized, so it's been a great experience so far." ~Neha Patel, tutor

"I had a great time leading a Writing Workshop for Next Steps! It was so much fun to see students explore their creativity, express their views, and support and uplift each other's work. I can't wait to see what these talented writers come up with next!" ~Amy Vitt, Writing/Publication Workshop leader

HEAR FROM OUR EDUCATION DIRECTOR: CELESTE WILLIAMS

Dearest Global Futbol Community,

What. A. Year. Am I right?

When 2020 started, I couldn't imagine how our Education Program could measure up to the growth we achieved the previous year, but life has a way of exceeding our expectations in unexpected ways, doesn't it? Throughout this year, I have been blown away by how our programming continued to be strengthened through new volunteers, increased funding, and forging additional partnerships.

Global FC's Academic Enrichment Initiative undoubtedly faced formidable challenges this year, especially when we had to completely switch over to an online platform in March. We faced a huge learning curve, with 64% of online tutors noting difficulty engaging students during the spring. Nevertheless, thanks in large part to the influx of volunteers, the leadership of Elliott White, the resilience of Global FC youth, and a new partnership with the Salvation Army Eastside (which was actually initiated by a 12-year-old Global FC student named Baradin), we were able to end the year with 86% of tutors saying they felt they were able to make a positive impact. We know it wasn't easy, and we know there is still room for improvement, but it was important to see that we were headed in the right direction.

2020

Education Program Highlights



2,359

volunteer hours

51

new tutors on-boarded

81%

of students felt Global FC tutoring helped them do better in school

100%

of CRPs highly enjoyed the opportunity to lead a Next Steps workshop

95%

of students felt the workshop they attended was worth their time.

2020 was also an important year as we piloted Next Steps, which officially launched in March. Intern Juliana Chi put in a lot of work connecting with Community Resource Partners to figure out how we could still carry out workshops and other opportunities remotely. As a result we saw our long list of CRPs grow, and youth were able to participate in 8 different interactive workshops, exploring various interests as well as developing their skills and life values.

So, to the volunteers who have gone out of your comfort zones, flexed with all the changes, and persisted through all the challenges; to all the financial supporters who didn't let a global health pandemic keep you from giving; and to the community resource partners old and new who made it possible for us to keep connecting students to invaluable relationships, opportunities, and resources: **thank you**. This year could have looked a lot worse if you hadn't decided to be part of our community. Instead, the resilient youth of Global FC are able to come out of this year encouraged, better connected, well cared for, and having learned a whole lot more than they would have if left on their own. If I'm being honest, this vast village of support surrounding each Global FC youth has not only benefitted them but also kept me sane and encouraged as we faced tough situation after tough situation, so from the bottom of my heart, I appreciate you.

I don't know what 2021 will bring, but I know that as long as I'm part of this amazing community, I will continue to see good things happen. Please enjoy your holidays, find time to recharge, and stay well.



Sincerely,

Celeste Williams

Education Director

celeste@branch-global.com

816.507.8747

“Children are the world's most valuable resource and its best hope for the future.”— John F. Kennedy

— *Mentors* —



MENTOR PROGRAM

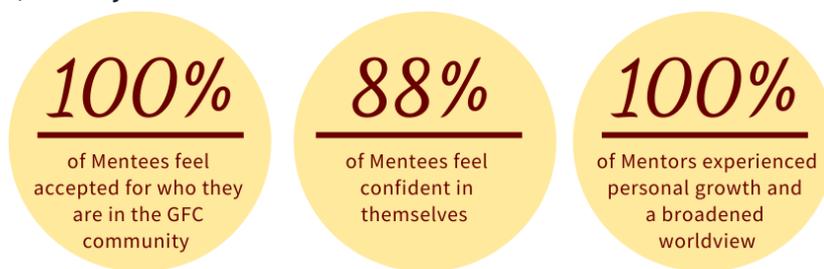
2020 YEAR IN REVIEW

*"If you want to go fast, go alone.
If you want to go far, go together."*
-African Proverb

DEAR GLOBAL FUTBOL COMMUNITY AND FRIENDS,

I hope this letter finds you all healthy and at peace in the midst of all the chaos 2020 has brought into our world. What a wild ride it has been and a great learning experience my first year with Global FC has been.

I am so thankful for this generous and compassionate community that continues to grow in the midst of uncertainties, fears, and constantly changing protocols. To each and every person who has had a mentoring role in Global FC - whether as a soccer coach, tutor, intern, team mentor, or as a matched mentor, thank you.



New team mentors and matched mentors were onboarded and matched during 2020 - a year when youth needed support and positive encouragement the most. The Global FC Mentoring Program was also blessed to have the help and support of not one, but FOUR interns this year. Becca, Mentor Assistant, created new and impactful community service opportunities for Global FC youth to serve their own community throughout various North East neighborhoods.

During 2020, the Mentoring Program was humbled to receive many donations towards our program and mentees this year. This includes but is not limited to event space, donated time and expertise, free tickets for mentors/mentees, and more. A personal favorite memory from this year was our day spent at a ranch in Lee's Summit learning about how to groom and ride horses!

Looking ahead to spring, we will be launching a new youth team mentor opportunity. We are so excited to see older Global FC youth stepping up as mentors in their own community!

THANK YOU TO ALL MENTORS, COMMUNITY PARTNERS, AND OTHERS FOR YOUR SUPPORT AND INVESTMENT OF RESOURCES, TIME, AND HEART INTO THE MENTORSHIP PROGRAM.

Sincerely,
Patricia Carter,
Director of Mentorship

hope in play

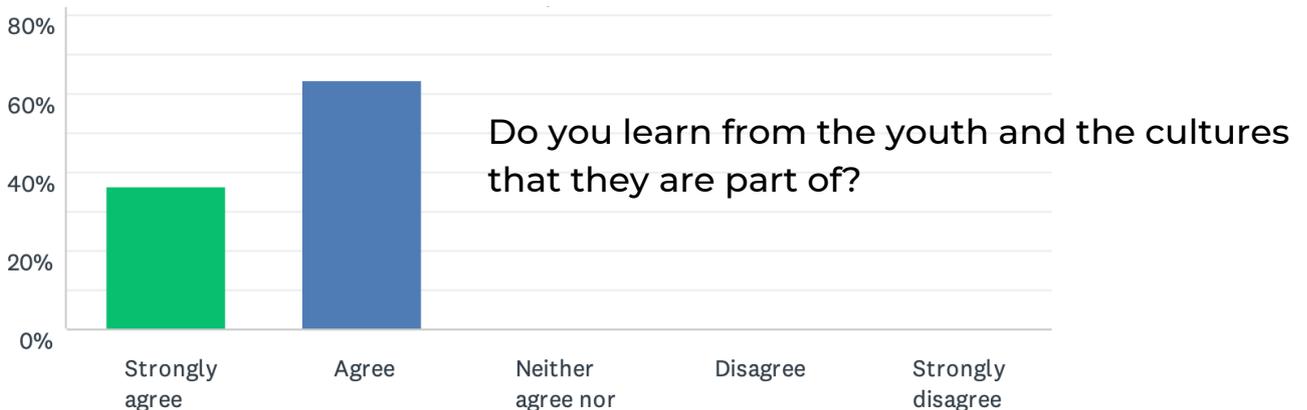
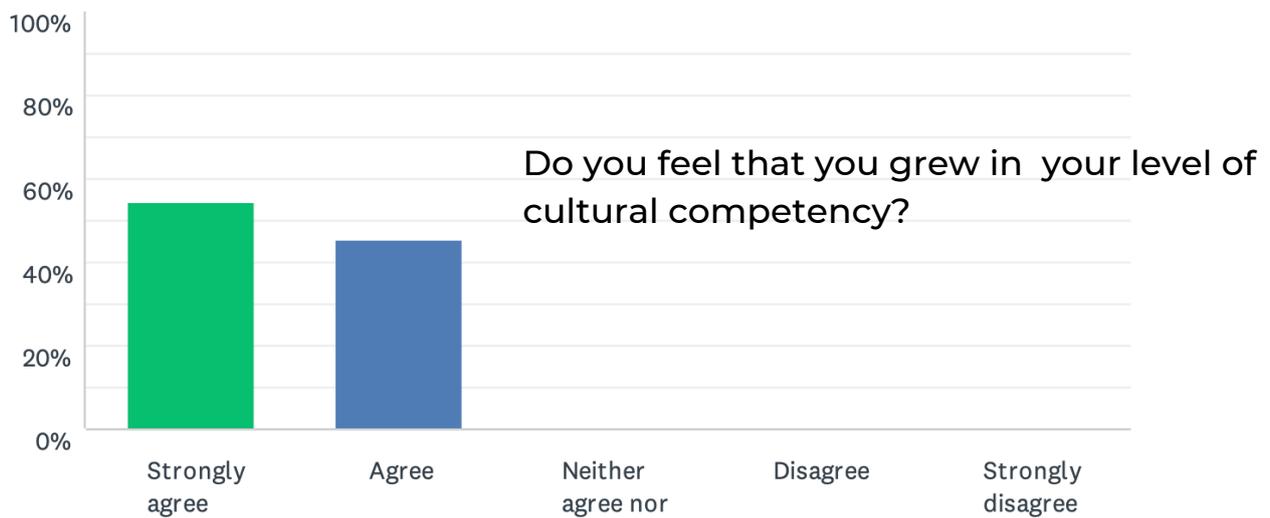
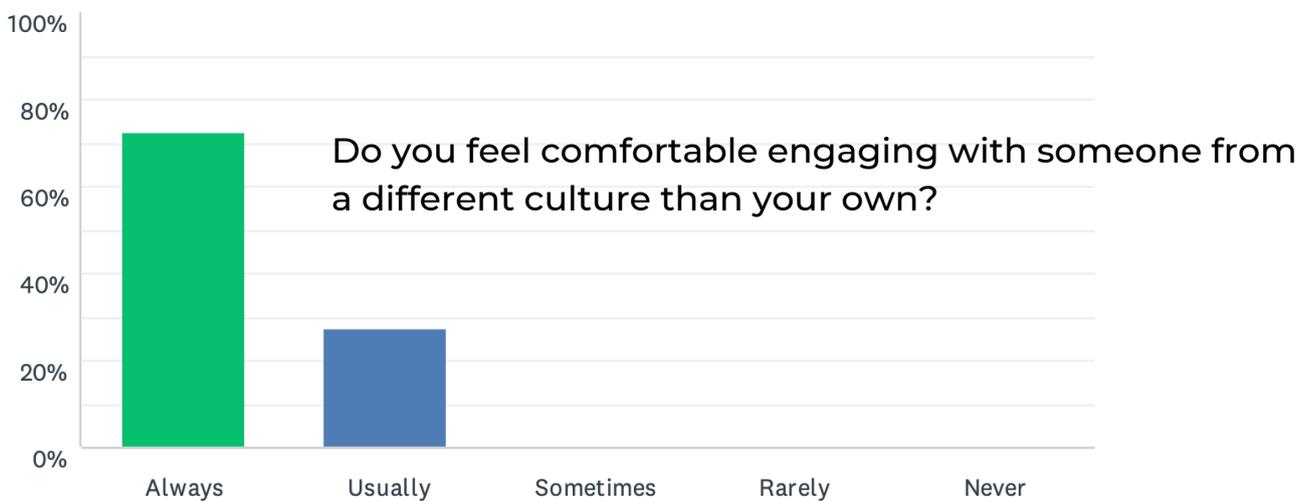


With the help of his matched mentor Zac, Nejmadin made it to Missouri State Track Meet in Columbia

HEAR FROM OUR MENTORS

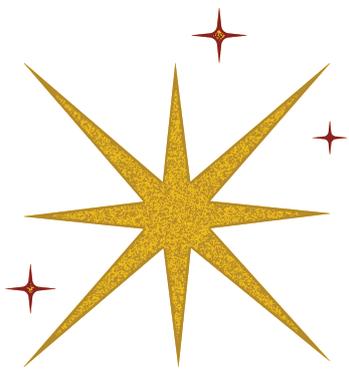
At Global FC, we believe in reciprocal cultural exchange. What does that mean? As much as our volunteers positively impact our youth, our mentors are transformed and learn through this rich experience.

Email patricia@branch-global.com for the full mentor report



COMMUNITY SERVICE BUILDING PLAYERS TO AMBASSADORS

At Global FC, we are passionate about teaching our youth the power and purpose in servant leadership. See how they have impacted their community.



1008

TOTAL HOURS YOUTH GAVE TO COMMUNITY SERVICE PROJECTS FROM 2019-20



"Leadership is service to others."- Denise Morrison

HEAR FROM OUR YOUTH

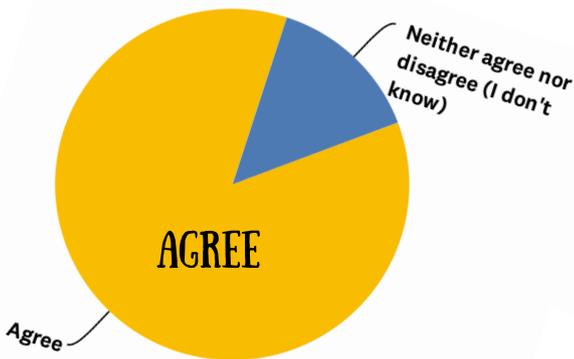
When Global FC youth complete our surveys, we receive vital insight into the impact of our mission. Most importantly, their voices must be heard. Here is what they had to say!

Email patricia@branch-global.com for the full youth report

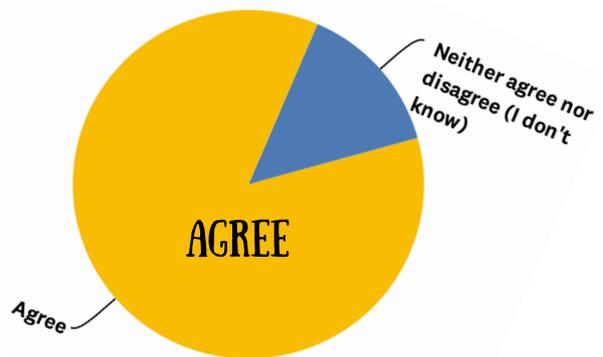
“ Global FC has helped me grow as a person. Being an introvert, Global FC has helped me to develop social skills and has help me to become more sociable. Global FC has provided me opportunity to play soccer and a community to call when I need help, either with personal issues or school work. - Hay Law (Thailand) ”



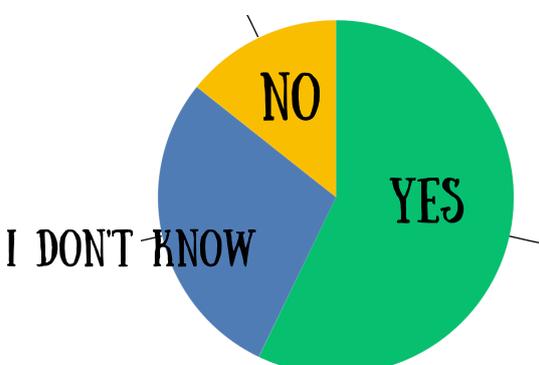
I feel a sense of belonging and have found my place in Global FC



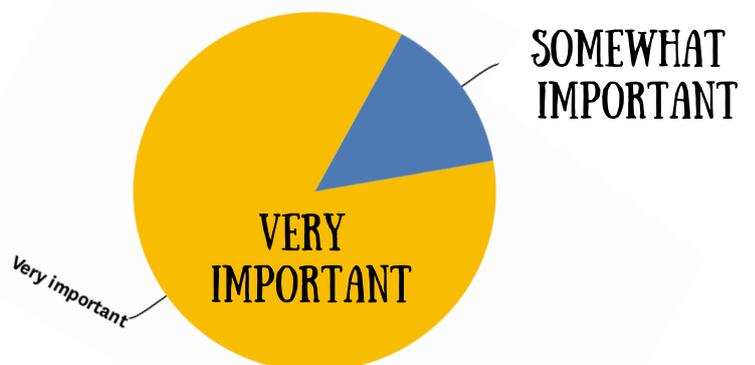
Has your mentor helped you out when there was an issue at home?



Do you know what your strenghts & weaknesses are?



How important is it to respect other people, even if they are different than you?





GLOBAL FC

Global FC has taught me to be a family even though we are from different cultures & countries. People come together, many nations, but one home.

- Moo Saw

hope in play

WWW.GLOBALFUTBOL.ORG